

Committee(s):	Date(s):	Item no.
Open Spaces, City Gardens and West Ham Park	23rd July 2012	
Subject: West Ham Park Management Progress Report	Public	
Report of: Director of Open Spaces	For Information	
<p><u>Summary</u></p> <p>This report is to present Members with data and statistics relating to the use and management of West Ham Park during the 2011/12 financial year.</p> <p>Recommendations</p> <p>It is recommended that:</p> <ul style="list-style-type: none"> • This report is received • The hard work and commitment of the staff and volunteers at West Ham Park be noted. 		

Main Report

Background

1. Historically, progress on the Management Plan objectives along with data collected during the year relating to the use of the park was reported annually to this Committee.
2. As the revised Management Plan was approved by your Committee in April of this year and this being the first year of the new plan, this report will cover only key data and statistics relating to the management of the park in 2011/12. A summary of progress is attached as an appendix at the end of this report.
3. Progress with objectives for the new West Ham Park Management Plan will be reported to this Committee in May 2013.

Current position

4. Through improved monitoring of all of our facilities, we are able to provide detailed information regarding participation levels for a variety of activities and make available an analysis of other factors that have an impact on the park during the year. This range of information is provided in appendix A of this report.

5. The appendix includes information relating to weather, visitor numbers, audience numbers for the free entertainment provided, and paddling pool and sports usage. In addition, the appendix provides information relating to volunteer activities and data relating to incidents that have occurred during the year.

Corporate & strategic implications

6. The park supports the following 'City Together' Strategy themes of The Heart of a World Class City:
 - a. Competitive and promotes opportunity;
 - b. Supports our communities;
 - c. Protects, promotes and enhances our environment;
 - d. Is vibrant and culturally rich
7. The park also supports all five strategic aims and objectives within the Open Spaces Departmental Business Plan:
 - Quality
 - Environment
 - Promotion
 - People
 - Inclusion

Sustainability implications

8. The park continuous to improve its sustainability credentials through participation in the Departmental Sustainability Audit System, wildlife conservation, water conservation, recycling of waste and reducing energy consumption.

Conclusion

9. Despite the challenges faced by the Park team in dealing with adverse weather conditions and a wide range of incidents, the previous 12 months at West Ham Park were very successful with over a million visitors enjoying the park, its facilities and free entertainment.

Background papers:

- West Ham Park Occurrence book

Appendices

- Appendix A: Update on key projects and an analysis of data collection relating to the management of West Ham Park

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